



JUNIOR DIGITAL MARKETING EXECUTIVE

Marketing | HCMC

Mekong'NTO is searching for a proactive and self-reliant JUNIOR DIGITAL MARKETING EXECUTIVE responsible for maintaining MUDE e-commerce and Mekong'NTO social media accounts. The person we are looking for must be capable of working independently and autonomously.

RESPONSIBILITIES

- Maintain MUDE's website & product catalogue
- Reply to customers inquiries on Social Media accounts
- Work with the in-house design team to create content
- Promote brand identity & create content for the social media platforms and websites of Mekong'NTO & MUDE
- Coordinate & support the sales department in promoting the brand
- Explore new opportunities to promote the brand

REQUIREMENTS

- Degree preferred in communications, marketing or business - related fields
- Good Interpersonal skills: Must be proactive & capable to work independently
- Experience with Social Media (Facebook mainly)
- Good copywriting skills
- Vietnamese with good speaking and writing command of English
- A basic understanding of Digital Marketing
- Sports enthusiastic is a plus

WHAT WE OFFER

- A competitive remuneration package based on your experience and knowledge
- Digital Marketing Training (SEO, Facebook Ads, Google ads and more)
- Travel along Vietnam to cover sports events
- Bi-annual team building events and other benefits